



Fundraising processing statement

This statement explains how Development use data for fundraising purposes. It should be read in conjunction with other RCP statements, published [here](#), which describe use of personal data for all purposes.

Why we need to collect and use your data

The RCP has a variety of sources of income, including from gifts made in lifetime and as legacies from those who support our charitable mission. To carry out fundraising activities, it is necessary to process personal data to decide who and how to ask for support, to process gifts when they are made and to thank and update donors appropriately. More detail is provided in the following sections.

Whose data do we process?

The RCP processes personal data of the following groups of people for fundraising purposes:

- Members and Fellows and former members and fellows
- Those who are currently giving to the RCP and those who have given in the past
- Those who have told the RCP they will, or may leave a legacy to the RCP
- Those we identify as potential donors to the RCP
- Officers of organisations which may give to the RCP, for example Company Directors and Trustees of Grant Making Trusts

What we do with your data

We process personal data to carry out the fundraising work of the RCP in the following ways:

- Sending information (e.g. newsletters) with updates about RCP activities which may include opportunities to support the RCP
- Sending fundraising requests by mail, email, telephone, text, social media and other appropriate means which include specific opportunities to support the RCP
- Processing gifts made to the RCP and processing Gift Aid claims for relevant gifts
- Thanking those who have supported the RCP and reporting to them on how their gifts are used
- Fundraising planning purposes, including campaigns and events
- Keeping contact information accurate and up to date
- Carrying out research to enable us to organise our fundraising. This may include making a broad estimate of your financial ability to support the RCP, and interest in doing so. We do this so that we fundraise effectively; ensuring we allocate our resources efficiently between those who are most able to support us and those who are less likely or less able to do so.
- Carrying out due diligence / anti-money laundering work required of us by the Charity Commission prior to fundraising for, or accepting a large gift

What data do we collect and / or use?

Examples of the types of information we hold and use include:

- Name and contact details, including some email, mailing address, and telephone number(s)



- Details of donors including who gave, how much, reasons for gifts and fundraising campaigns
- Whether or not donations are Gift Aided
- The method by which a gift came to us (e.g. directly, via JustGiving, etc.)
- Details of the country from which gifts are made
- Correspondence and communications between us and potential donors
- Details of any fundraising pages or campaigns established to support us.
- Details of the extent to which recipients may have opened emails or other messages we have sent
- Organisations or other people with whom you are connected, as an employee, trustee or some other formal or voluntary connection
- Details of any our events to which you have been invited or attended
- Details of any intention to leave a legacy of which you have notified us
- Our donor segmentation data – for example dividing donors into those who have given recently or less recently, or once or on multiple occasions
- Our understanding of the extent to which you may be able or likely to make a larger than average gift. This may include an estimate of how much we think you might be able to give.
- Other information which is freely available in the public domain about you, e.g. public social media account names and content, details of directorships from Companies' House, publicly available information about other charities they may have supported, etc.
- Details of any complaint made about our fundraising.

Data on racial or ethnic origin, political opinions, religious and philosophical beliefs, trades union membership, genetic or biometric data and data concerning health or sexuality is Special Category Data. We would only use it with consent, except in a situation where a person has made such information public themselves or otherwise known to us. We do not routinely process this information.

Where we get your data from

Most of the data we process is data which we ask you to provide or which is provided in the course of our relationship with you (e.g. when someone make a gift, changes address etc.) However in some cases we obtain data from third parties. The following data comes from these:

- Data supplied to us by JustGiving or similar fundraising platforms if someone makes a gift or set up a fundraising page and allow the platform to pass on your data to us.
- Data supplied to us by event management websites (e.g. EventBrite) where someone has allowed the platform to pass data on to us.
- Data we obtain from verified publicly available sources (see above for examples) for the purposes of fundraising research and planning, and for due diligence / anti-money laundering purposes. We may obtain this information directly from those sources (e.g. Companies' House) or from third party companies whom we may contract to collect and aggregate the information. We only use reputable suppliers to do this, and then only under a contract which will include privacy requirements.
- Data we may obtain, via a supplier, from the National Change of Address database or similar services which allow us to update addresses if a mailing is returned "gone away."



Who we share your data with outside the RCP

We do not share data with any third-party organisation outside the RCP in such a way that the third party can use the data for its own purposes. We use trusted suppliers acting as Data Processors to carry out work on our behalf. Suppliers are not permitted to use data for their own purposes and may not retain data after the contract ends. Examples include (but are not limited to):

- The use of a mailing house to send mailings
- The use of hosted data solutions to provide Customer Relationship Management software
- The use of communications platforms like MailChimp
- The use of fundraising research companies like Prospecting for Gold
- The use of management / fundraising consultants for fundraising advice

We may also provide data on a small proportion of our database to trusted small groups of fundraising volunteers who are not permitted to use data for any purpose other than fundraising for the RCP.

How we protect your data outside the territories covered by the GDPR

All data managed by us is held and used within the UK.

How long we keep your data and why

Some groups of people whose data we process for fundraising purposes are in existing relationships with RCP. In those cases we will largely adhere to the retention schedule for their primary relationship. (e.g. Members and Fellows.) However, some instances and groups may require us to keep data for longer, and some people's data is only processed for fundraising purposes. These circumstances are set out below:

Note that UK GDPR and DPA2018 do not apply to those who have died so that where we say "until death" we are referring only retention schedules under that legislation.

- Those who have indicated they will leave a legacy to the RCP – *until death*
- Those who have given over a long period of time, or who have been members or fellows for a long time, indicating a likely lifelong interest in the work of the RCP – *until death*
- Those who have made gifts to the RCP – *until death*
- Those from whom we plan to carry out fundraising activity but who have not yet given and who have not declined to make a gift – *until good fundraising practice suggests that the person is unlikely to make a gift (this data is reviewed at least annually)*
- Those who do not fit into other groups and have declined to make a gift – *record minimised to ensure they are not accidentally re-entered on the database*

Legal basis for processing – Legitimate Interest

The majority of fundraising processing is carried out because the RCP has a Legitimate Interest in doing so.

Activities relating to direct marketing are also carried out in compliance with Privacy and Electronic Communications Regulations. For example we may:

- telephone you for marketing purposes, unless you are registered with the Telephone Preference Service in the UK



- send SMS or similar messages for marketing purposes
- send email to private email addresses for marketing purposes

Previous to January 2026 direct marketing on fundraising via email was processed under Consent. Due to changes in law from January 2026, from this time we may email you for marketing purposes if we have your consent or, if you have not opted out when we collect your email address after January 2026, we will use legitimate interests. You will always be able to opt out from communications for marketing purposes.

The following activities are carried out as a Legal Requirement:

To claim Gift Aid on gifts we are required to provide name, address, postcode, the amount and dates of giving to HMRC. We are required by charity legislation and the Charity Commission to safeguard the reputation of the charity. E.g. carrying out due diligence before asking for or accepting a gift.

Your rights

UK GDPR provides data subjects with rights to:

- **access data (Article 15) and receive a copy in a standard format (Article 20).** You have the right to access the information which we may hold about you. Please contact the Data Protection officer at dataprotection@rcp.ac.uk for further information about how obtain this data.
- **restrict the use of their data (Article 18) and stop their data being used (Article 21).** If you are a member or fellow, you can stop your data being used for fundraising purposes. If you are a past donor, you can stop your data being used for future fundraising purposes. Please contact the Development Office at Development@rcp.ac.uk.
- **have data deleted (Article 17).** We can delete some data which we hold about you for fundraising purposes. If you are a member or fellow, records required to maintain that relationship will not be deleted. If you are a past donor, Gift Aid information must be kept for six years and information about past giving, permanently. Please contact the Development Office at Development@rcp.ac.uk.

Where we use automated decision making and how this affects you (Article 22)

No automated decision making is used for fundraising data.

Who to contact at the RCP and how to complain

For further information on how fundraising data is used, contact the [Development Office](#). If you have queries or concerns about general data privacy at the RCP, contact the [Data Protection Officer](#).

If you are not satisfied with the way in which any part of the RCP responds to a request or query about your information then you have the right to complain to us by contacting the Data Protection Officer. If you are not satisfied with our response you can complain to the Information Commissioner at <https://ico.org.uk>.

Updates to this notice

If the use of your data changes, we will update this statement to reflect that. Regularly reviewing this information ensures you remain aware of what data we hold and use.

Last Updated: December 2025